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**International Recording Artist Flavour Aims to Use His Musical Skills and Powerful Voice as a Platform for TIS Foundation’s Message of Hope for Struggling Communities**

*Flavour Joins TIS Foundation as Its Newest Face and Brand Ambassador*

**Washington, DC—July 19, 2019** TIS Foundation (To Inspire Strong Families and Communities) has been fighting for struggling families in the DC community and internationally for over 25 years. TIS added a new brand ambassador, international recording artist Flavour N’abania, to join the ranks and breath rhythm into the message of TIS. Flavour N’abania, also referred to as the ‘Flavour of Africa’ is known for his unique fusion of African rhythm, highlife and contemporary music. He has headlined in major national and international music events and has performed alongside well known artists such as Snoop Dogg, Akon and Rick Ross.



Now he aims to use his influence and musical platform to join hands with TIS Foundation. After his uplifting performance at TIS Foundation’s 25th Anniversary Gala, it was a natural fit to invite Flavour to be an international face for the foundation. It is TIS’s goal to utilize Flavour’s unique music style and passionate voice to project the mission of TIS to uplift strong families and communities through care and support both in the United States and abroad. Flavour’s most recent release reflects just that message with his new song [MERCY](#) performed with Semah G. Weifur in D.C. with filming located at TIS Foundation’s headquarters.



Flavour’s example of compassion and drive to uplift his fans through music combined with TIS Foundation’s push for change is a powerhouse partnership prepared to make significant headway in the years to come. Through Flavour’s public persona and international reach, TIS Foundation looks forward to spreading hope, community strengthening, and a simple message of bringing up the people and families around you. Their partnership is sure to create an excitement and positive difference in 2020!

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## About Flavour

Chinedu Okoli, or Flavour, was born in Enugu and is known as Africa's Highlife King. He has accomplished a multitude of awards in his career from MTV BASE Africa Music Awards to a quadruple win in 2013's Nigerian Music Video Awards. He was also nominated for one of Africa's most prestigious music awards, the KORA Awards. Flavour is extremely talented, loved by his fans, and extends his reach not only in the music world but as a brand ambassador, philanthropist, and a founder of the Chinedu Okoli Foundation, a foundation that aims to provide young people with experiences through music and education.

To find out more about Flavour, click [here](#).

To listen to Flavour and Semah's recent release, click [here](#).

## About TIS Foundation



Ending the cycle of poverty in Africa and the local D.C. community is the goal and core of TIS's mission. TIS believes this is possible by focusing on one family at a time and investing in their education, economic opportunities, and by providing initiatives and empowerment programs to make this goal a reality. Since 1994, TIS has been providing critical support for individuals and families in need. They have provided this aid for families in crisis in the United States and in various African nations. TIS has a powerful partnership with AFRICAN COMMUNITY BRIDGE FOUNDATION (ACBF) in Africa that has brought purpose and hope for many found in need. Together, TIS and ACBF have focused on the impoverished and underserved in the rural African communities- with a particular focus on women, children and endangered youth. TIS is developing a new generation of female entrepreneurs through skills training for employment in emerging and current industries. They start at the source by creating educational opportunities for deserving children. TIS's message and success has spread from Africa to the D.C. area with the same fervor for creating successful families. Since TIS was founded, over \$3.1M worth of cash and materials have been provided for support services and over 10,000 children and youth benefit from these donations every year.

To find out more about the TIS foundation click [here](#).

To give a donation to further their cause click [here](#).